AQA A Level Media Studies



**Over the summer …… (For your 1st BHS lesson)**

**Create a short response (or short film perhaps..)**

**Choose either:**

* A **music video** you like, embedded from YouTube or similar, with a brief analysis of why you like it and why you think it would appeal to an audience.
* A **film trailer** you like, embedded from YouTube or similar, with a brief analysis of why you like it and why you think it would appeal to an audience.
* An **advert** (still or moving image) that you like, posted as an image or video clip, with a brief analysis of why you like it and why you think it would appeal to an audience.
* A **link to a media website or blog** that you like with a brief analysis of why you like it and why you think it would appeal to an audience.

[](http://www.waikato.ac.nz/__data/assets/pdf_file/0005/142691/School-Brochure-Arts.pdf)